



BACK TO THE 80's

PROM: A NIGHT OF GIVING

**SPONSORSHIP OPPORTUNITIES
DULUTH AREA FAMILY YMCA**

CLYDE IRON WORKS
Saturday, May 16th, 2026



EVENT OVERVIEW

The Duluth Area Family YMCA's first signature event is designed to embody everything the Y stands for—to be welcoming, nurturing, genuine, hopeful, and most of all fun. Set to the backdrop of an 80s PROM, come relive the era in your best throwback attire, dance the night away to your favorite 80s hits, and come together in support of the Y's mission through an unforgettable evening of giving.

WHY

By sponsoring the Duluth Area Family YMCA's Time Capsule: Back to the 80s, you're doing more than supporting a fun evening—you're investing in a stronger, healthier, and more connected community. Your partnership helps the Y provide vital programs and services that nurture youth, improve community health, and ensure everyone has the opportunity to thrive, regardless of age, income, or background.

As a sponsor, your organization will:

- Demonstrate community leadership by aligning with one of the Northland's most trusted nonprofit organizations.
- Gain visibility with hundreds of community members and leaders.
- Show your values in action by supporting initiatives that strengthen kids, families, and the entire Duluth area.

Together, we can create a night to remember—while making a lasting difference.

ABOUT

For more than 140 years, the Duluth Area Family YMCA has been strengthening our community through youth development, healthy living, and social responsibility. From child care and swim lessons to food access and outreach, the Y ensures everyone—regardless of age or income—has the chance to learn, grow, and thrive.



SPONSORSHIP OPPORTUNITIES

GAMEBOY - \$25,000

- Company name included in event name
- Enhanced logo placement alongside Y logo on event site and promotional materials
- Company name included in all e-communications and social media posts
- Link to company site on event webpage
- 24 complimentary tickets to the event

SONY WALKMAN - \$10,000

- Top tier placement on sponsor recognition
- Enhanced logo placement alongside Y logo on event site and promotional materials
- Company name included in all e-communications and social media posts
- Link to company site on event webpage
- 16 complimentary tickets to the event

FLOPPY DISK - \$5,000

- Second-tier placement on sponsor recognition
- Enhanced logo placement alongside Y logo on event site and promotional materials
- Company name included in all e-communications and three social media posts
- Link to company site on event webpage
- 8 complimentary tickets to the event

CABBAGE PATCH DOLL - \$2,500

- Logo placement on website and collateral
- Company name included in e-communications and two social media posts
- Link to company site on event webpage
- 4 complimentary tickets to the event





To learn more or discuss details on available
sponsorship opportunities contact:
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DULUTH AREA FAMILY YMCA

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