

DULUTH AREA FAMILY YMCA THE IMPACT OF NAMING

SPACES THAT SHAPE COMMUNITY





6 branches

YMCA Camp Miller YMCA Community Services Cook County Community YMCA Downtown Duluth YMCA Superior Douglas County Family YMCA YMCA at the Essentia Wellness Center



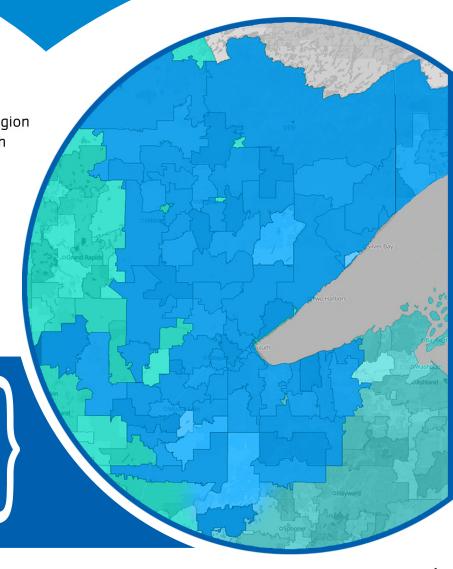
22,046 active members across the region 129,823 individuals engaged through programs and services 498,198 check-ins annually across our branches



7,176 group exercise classes offered annually5 major community events each year

"The Y serves so many facets of the community. The efficiency and effectiveness of a donation to the Y is the best way for me to leverage my donor dollars. You can spend all day long looking at charities, but from a local standpoint, the Y, to me, is one of the best organizations that serves the community."

Local Major Gift Donor





Your name or brand will be aligned with one of the most trusted and impactful nonprofit organizations in the region. For more than 150 years, the Duluth Area Family YMCA has been committed to strengthening the foundations of community through youth development, healthy living, and social responsibility.

WE ARE:

The most accessible health and wellness provider in the region

A safe, inclusive space for all ages, backgrounds, and abilities

The largest provider of licensed childcare in the area















"We are very blessed for the membership. I try to go as much as I can. It helps me get motivated and be a supportive mom to my kids."

Alona, YMCA member and financial assistance recipient



YOUR GIFT. YOUR NAME. YOUR IMPACT.

Donors to the Duluth Area Family YMCA have a direct and powerful impact on our community. To commemorate large gifts, the YMCA will feature a donor's name on plaque, inscribed to the donor's wishes and featured in the donor's desired naming space. The duration of time will be mutually determined by the partner organizations.

AREA	INVESTMENT
EARLY CHILDHOOD	
EDUCATION CENTER	\$775,000
AQUATICS CENTER	
HERMANTOWN	\$250,000
SUPERIOR	\$225,000
DOWNTOWN	\$150,000
KIDS CLUB	\$100,000
GROUP EXERCISE STUDIO	
HERMANTOWN STUDIO A	\$75,000
HERMANTOWN STUDIO B	\$50,000
DOWNTOWN YOGA STUDIO	\$50,000
SUPERIOR INDOOR TRACK	\$75,000
DOWNTOWN INDOOR TRACK	\$75,000
FAMILY LOCKER ROOMS	\$75,000
WOMEN'S LOCKER ROOM	\$50,000
MEN'S LOCKER ROOM	\$50,000
COMMUNITY BENCH	\$10,000
SPONSORSHIP OPPORTUNITU	= 5

SPONSORSHIP OPPORTUNITIES

(Five-year commitment)

ECDC CLASSROOM	\$1,500
EVENT SPONSORSHIP	Varies, please inquire

2



LET'S BUILD A STRONGER COMMUNITY TOGETHER

By investing in community spaces at the Duluth Area Family YMCA, you're not just making a philanthropic gift—you're making a visible and lasting impact. Your support will:

- Provide access to life-changing programs for youth, families, and seniors
- Ensure no one is turned away due to financial barriers
- Strengthen your brand's visibility and alignment with community wellness







To explore naming opportunities and how your partnership can shape the future of our community, please contact:

Christine Paliewicz
Director of Development
Duluth Area Family YMCA

218-722-4745 x126 giving@duluthymca.org

DULUTH AREA FAMILY YMCA PLEDGE COMMITMENT

Address		City		State	Zip	
Email	Phone					
Total Pledge Amount \$		Personal Gift	Cor	mpany Gift		
Payment may be made	over 3– 5 years. Please send	a statement for the follow	wing:			
\$	Month	, 20				
\$	Month	, 20				
\$	Month	, 20				
\$	Month	, 20				
\$	Month	, 20				
I will pay in full by:	MasterCard Visa	Discover	Check	Cash		
Account #		Expiration Date				
Signature				Date		
	ITION: gift under the following name	e(s)				
Donation made:	f					
In honor of						

Downtown Duluth YMCA 218-722-4745 302 West 1st St Duluth, MN 55802

Camp Tall Pines 715-374-1358 11881 E S Lake Blvd. Lake Nebagamon, WI 54849

Cook County Community YMCA 218-387-3386 105 West 5th St. Grand Marais, MN 55604

Superior YMCA 715-392-5611 ext 120 9 N 21st St. Superior, WI 54880

YMCA Camp Miller 218-722-4745 ext 170 89382 E Frontage Rd. Sturgeon Lake, MN 55783

YMCA Community Services 218-722-4745 ext 120 28 East Village View Dr. Duluth, MN 55805

YMCA at the Essentia Wellness Center 218-241-8008 4289 Ugstad Rd. Hermantown, MN 55811